

Facial recognition

The CNIL issues order to CLEARVIEW AI



THE SYSTEM

Clearview AI collects photographs and videos freely available on the Internet, including social media. Thanks to this collection, **the company markets access to its search engine** in which a person can be searched using a photograph. To do so, it establishes a **"biometric template"** without the consent of the persons concerned.



THE INVESTIGATIONS

Several complaints were sent to the CNIL, which was also warned by **Privacy International**. These complaints revealed the difficulties encountered by the complainants in exercising their rights with Clearview AI.



THE BREACHES

- 1. Unlawful processing of personal data because the collection of the photographs and the use of biometric data are done without a legal basis.**
- 2. Lack of satisfactory and effective consideration of the rights of individuals**, particularly of requests for access to their data.



THE DECISION

The Chair of the CNIL has decided to order CLEARVIEW AI to cease this illegal processing and to delete the data within two months.